Free Tools & Resources
That Make Online Marketing Easier For
Network Marketing Professionals

As a network marketing professional in 2018, online marketing is essential to business success so our team here at Pamtree have put together a list of free (or very cheap) tools and resources that can make it easier for you to market your business online.

Check out these cool tools

Spelling and grammar checks

grammarly

Grammarly is a great tool for checking your spelling and grammar when you're writing messages or creating content to distribute. It's all too easy to misspell a word when you are writing content as you know what you want the message to say so sometimes you read it as it should be instead of actually how you have written it.
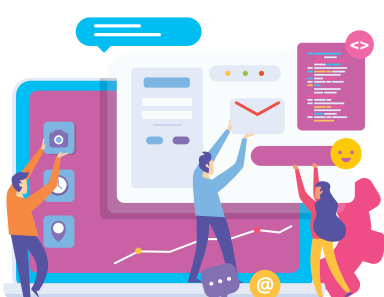
🌐 https://www.grammarly.com/

Website creation

WiX

Creating a website to promote yourself or your business is a great way to ensure you are seen as a true professional, but sometimes this can be expensive – not with Wix! With Wix, you can create a stylish website using one of their many templates and then customise it using their easy-to-use drag-and-drop functionality. This is by far the cheapest way we know of creating a professional looking website.

🌐 https://www.wix.com/

Google Analytics:

Google Analytics

Once you have your website, you'll want to know how many visitors it is getting and where they are coming from – Google's free tool provides all of this and a hell of a lot more so get registered and start tracking your website traffic today! It's a great way to learn what marketing channels are working for you.

🌐 https://analytics.google.com/

Social media posts creation

Canva

As we all know, social media works best with visual content. Canva provides an incredibly simple tool for creating professional looking graphics to go with your social media posts, from quotes to event posters. There is a wide range of templates for you to choose from, which can also be customised. Or you could start from a blank canvas, the choice is yours.

🌐 https://www.canva.com/

Infographic creation

visually

Infographics are a great way to turn any stats or processes into a simple visual form, so they are easy to digest and Visual.ly provides a wide range of templates to get you started. Infographics are extremely popular on social media so take a look at this tool and see what it can do for you!

🌐 https://visual.ly/

Presentation creation

Prezi

We've all watched a presentation or two in our time and in the network marketing industry they are often used to share the business opportunity. With Prezi, you can create amazing visual presentations to share with your team or prospects.

🌐 https://prezi.com/

Email marketing

MailChimp

Looking to grow an email database? Look no further than MailChimp! MailChimp is one of the world's leading email clients that allows you to manage your email lists, design email templates (no experience needed) and create and distribute your email campaigns. For those of you looking to create more sophisticated campaigns, this powerhouse platform also offers marketing automation now.

🌐 https://mailchimp.com/

Cheap expert services

fiverr®

If you're after affordable expert services, from blog writing to graphic design, then Fiverr is the resource for you. On Fiverr you can search thousands of professional freelancers around the world, offering thousands of different expert services, with prices starting from just £5. Check it out now!

🌐 https://www.fiverr.com/

Network Marketing Business App

pamtree

Manage your network marketing business from the palm of your hand, wherever you are, without any fuss.

Running a network marketing business can be time-consuming, so it helps to work smarter wherever you can. The Pamtree app helps you stay on top of things by keeping a complete record of your latest business activity. It also keeps track of customers, orders and re-order dates, so you can identify sales opportunities and grow your business faster.

The more time you invest in your team members, the more successful your business will be, but things can get a little tricky if you don't have a good system in place. The Pamtree app was designed to help you catch the follow-up opportunities needed to grow your network quickly. Use it to support your team members and give them the care and attention they need to become seasoned network marketing professionals.

Why spend thousands of pounds on complex software to run your business, when you can do it all from one simple app?
Keep performance levels high by identifying team results, and create learning resource libraries to help train teams for better success. Business insights will show you how to get your business growing faster than ever before.